

XR HUB KOREA POLICY HACKATHON

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN A REWARD IN THIS POLICY HACKATHON. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. THIS IS A CLOSED PROMOTION OPEN ONLY TO ELIGIBLE INDIVIDUALS (DEFINED BELOW).

WINNERS MAY BE REQUIRED TO RESPOND TO WINNER NOTIFICATION AND OTHER COMMUNICATIONS FROM HOST OR SPONSOR WITHIN SEVEN (7) DAYS FROM THE DATE OF NOTIFICATION (OR OTHER SPECIFIED TIMEFRAME) OR CAN BE DISQUALIFIED FROM RECEIVING THE REWARD, AS MORE FULLY DETAILED BELOW.

BY ENTERING THIS POLICY HACKATHON, YOU AGREE TO THESE OFFICIAL RULES (“RULES”), WHICH ARE A CONTRACT. READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, AND TO THE FULLEST EXTENT PERMISSIBLE BY LAW, THIS CONTRACT INCLUDES INDEMNITIES TO THE SPONSOR (DEFINED BELOW) FROM YOU, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES. BY PARTICIPATING, YOU AGREE TO BE BOUND BY THESE RULES AND REPRESENT THAT YOU SATISFY ALL OF THE ELIGIBILITY REQUIREMENTS.

OVERVIEW:

The XR Hub Korea Policy Hackathon (“**Policy Hackathon**”) is sponsored by **Facebook Singapore Pte Ltd**, 9 Straits View, Level 29, Marina One Singapore 018937 (“**Sponsor**”) and hosted by **Artificial Intelligence Institute Seoul National University**, Research Park Building 942, 2 Fl. 1 Gwanak-ro Gwanak-gu Seoul 08826 Korea (“**AIIS**” and/or “**Host**”). Policy Hackathon begins at 00:00 a.m. Korean Standard Time (“**KST**”) on June 16, 2023 and ends at 6:00 p.m. KST on October 11, 2023 (“**Policy Hackathon Period**”). During the Policy Hackathon Period, eligible individuals are invited to enter as a team of any size (from the undergraduate or graduate level) by submitting an application form and a written scenario (in English) (as further defined below).

The Policy Hackathon will proceed in three (3) rounds.

In Round 1, the organizers for the Policy Hackathon will screen, select and/or formulate the submissions and use them to inspire and formulate two (2) official policy challenges that we will use for Rounds 2-3 of the Hackathon. As much as possible, we will use the scenarios generated by you—the XRHK Policy Hackathon participants, as the basis for these policy challenges.

The deadline for submitting policy scenarios (and therefore also the deadline by which point to register as a participant for the XRHK Policy Hackathon) is **July 7, 2023**.

All teams that enter a written scenario by the above date are automatically entered as participants in the XRHK Hackathon, and all will be allowed to compete on equal terms to other teams, regardless of whether their policy scenario was selected as one of the two official policy challenges or not.

Once the official policy challenges have been circulated (July 21, 2023), each team will select one of the two scenarios as the starting point for their team’s policy proposal. Those teams whose originally-submitted policy scenarios served as the basis for the final policy challenge scenarios, are free to work on

either of the scenarios. All other teams can select the scenarios on a first-come first-served basis, ensuring roughly equal coverage of both scenarios.

Teams will compete in the 2nd Round to create a policy proposal (consisting of a written memo and oral presentation) corresponding to the policy challenge they selected. The memoranda will be judged by a distinguished panel of policy experts, technologists, Meta staff, and academics, according to the criteria set forth below.

For each policy challenge, the team of judges will select two (2) winning finalist teams. Finalist teams will be invited to Seoul to attend the XRHK Policy conference, held on October 11-12, 2023. The “final” round (Round 3) of the XRHK Conference will take place on day 1 of this conference (October 11, 2023), and is expected to generate a lot of excitement and energy—including synergistic energy between the student competitors and the technologists, scientists, engineers, and academics who will attend the conference. Student teams are welcome to attend and participate in the full conference, and will be given a modest stipend to allow them also to explore Seoul and surrounding areas, should they choose to do so.

Finalist teams are expected to have a strategy to harness the collective insights and feedback of the teams who were not selected as finalists, as well as any other relevant resources they may identify, as part of their efforts to refine and improve the policy proposals they already presented during Round 2 of the XRHK Policy Hackathon. Finalist teams will be judged not only on the substantive merits of their final policy proposals, but also on the strategies they used to refine their proposals.

The panel of experts will select one winning team for each of the two policy challenges (subject to verification, as described below). Winning teams will have the opportunity to have their policy solutions featured in a widely read Meta newsletter disseminated globally to Meta engineers and policy specialists, with due credit given to the originators of that policy proposal.

ELIGIBILITY:

The XRHK Policy Hackathon is open to individuals who meet the following eligibility criteria:

- (a) individuals must be natural persons and, as of the date of entry, at least eighteen (18) years old and the age of majority in his or her jurisdiction of residence,
- (b) they must be undergraduate or graduate university students or postgraduate researchers of an accredited university in one of the countries in the Asia Pacific region listed in Annex of this document (“Territory”).
- (c) Individuals must have submitted their entry materials (see below) to the host (AIIS) by July 7, 2023, in line with the requirements below.

Subject to the important exclusions below, any eligible individual who successfully applies to enter the XRHK Policy Hackathon is referred to in these Rules as a **“Participant.”**

EXCLUSIONS FOR ELIGIBILITY:

Individuals are not eligible to participate if they are residing in any area, country, state, territory, or province where United States or local laws prohibit participating or receiving a monetary reward or its monetizable equivalent, or any country or jurisdiction that is the target of U.S., EU, United Nations, UK, or Republic of Korea’s comprehensive trade sanctions (e.g., North Korea, the Russian Federation (Siberia), Iran, Syria, as well as any other countries that may fall subject to such sanctions). Individuals are not

eligible to participate if they are personally the target of any trade sanctions administered or enforced by the U.S., EU, United Nations, UK or Republic of Korea, or are acting on behalf of entities that are the target of such trade sanctions. All government officials, political figures, politically affiliated entities, and for-profit businesses are also ineligible to participate in the Policy Hackathon. Employees, officers, directors, members, managers, agents, and representatives of Sponsor, Host, or any other entities participating in the design, promotion, marketing, administration, or fulfillment of this Policy Hackathon, or any of their respective corporate partners, parent companies, divisions, subsidiaries, affiliates, successors in interest, and advertising, promotion, and public relations agencies (collectively, the “**Released Parties**”) and any family member(s) or member(s) of the same household (whether or not related) of any such persons are not eligible to enter or win a reward in this Policy Hackathon. For purposes of this Policy Hackathon, the term “family member” is defined as any spouse, partner, parent, legal guardian, child, sibling, grandparent, grandchild, or in-law.

The responsibility for making all such determinations rests within the sole prerogative of the XRHK Host. If required by law or the terms of this agreement, Host, in consultation with the Sponsor, reserve the right to void Entries or other participation at any stage of the Policy Hackathon including after determination and announcement of winners.

Participation in this Policy Hackathon constitutes Participant’s full and unconditional agreement to and acceptance of these Rules and the decisions of Host, which are final and binding in all matters.

HOW TO ENTER:

To enter the Policy Hackathon , Participants must send to sumijeon@snu.ac.kr an email to which they attach (1) the Policy Hackathon application form ("**Entry Form**"), and (2) a proposal that consists of a real or realistic example of a policy challenge that may arise in the Metaverse ("**Scenario**").

Teams should submit their scenarios by the given submission deadline (July 7, 2023). Proposals shall be submitted either in MS-Word (.doc or .docx) or in pdf format (unless teams decide to embrace other communication methods as described below).

ENTRY FORMS:

All teams must complete an entry form containing basic information about your team and individual team members (Please refer to the registration form on the official website - <https://metaversepolicyhackathon.com>)

Each team should fill out the following information as a group:

- **Team Name**
- **Number of members**

In addition, each individual team member should submit the following information. This required information is primarily demographic in nature, and will help the Host efficiently process the necessary paperwork should you be selected to join us in Seoul for the third round of the XRHK Policy Hackathon.

- **Full Name** (same as in government-issued ID document. Please write in Latin letters as well as any other script (ex. Korean, Arabic, Khmer, etc., as relevant).

- **Date of Birth**
- **Country of participation**
- **Phone number**
- **Email address**
- **Education level** (undergraduate or postgraduate)
- **Institute name** (names of university and faculty/department)
- **Faculty advisor** (optional)

SCENARIOS:

Your scenarios are the most important part of your entry form. It should illustrate one or more of the prominent policy challenges often mentioned in the context of the emerging Metaverse (or related Web 3.0 technologies); specifically addressing the challenge of ***Building Community and Well-being in the Metaverse***. Scenarios must be written, and should be within 500-1,000 words.

ENGLISH LANGUAGE:

Entry forms, scenarios, and memos should all be written or communicated using the English language. If English is not your native language, you should feel perfectly free to use machine-assisted translation tools to help you craft your scenario. **We will not judge your submissions on their grammar or mastery of the English language.**

The judges will themselves also be from diverse backgrounds (culturally, linguistically, nationally, etc.). We treat English as our *lingua franca*, but we celebrate and honor the full diversity of the Asia-Pacific region! If your scenario is selected as one of the XRHK Policy Challenges, we will work with you to edit the scenario for content, syntax and grammar, as relevant.

The Entry Form, (including the Scenario), and any other material submitted to Host during this Policy Hackathon (including, without limitation, photographs, images, drawings, text, graphics, and videos) are collectively referred to as "**Participant Content**." All Participant Content must comply with the "**Submission Requirements**" (detailed below) and otherwise comply with these Rules. Once an Entry Form and Proposal is received by the Host, they are referred to collectively in these Rules as an "**Entry**."

In this XRHK Policy Hackathon, there is a limit of one (1) Entry per entrant.

Entries can be submitted by individuals or teams. Teams can be any size, although Host can commit to sponsoring only a maximum of three (3) individual team-members to come to Seoul should the team be selected as one of the four finalists to compete in Seoul in the third (and final) round of the XRHK Policy Hackathon.

In the event that more than one Participant submits the same Proposal in connection with an Entry, only the first Entry will be accepted and Host reserves the right to verify that the submitting Participant has the right and authority to submit the Proposal into this Policy Hackathon. Entries must be submitted and received by Host during the Policy Hackathon Period, in strict accordance with these Rules. Host is not responsible and will not be liable for any disputes between or among Participants with respect to any Entry or other participation in this Policy Hackathon. The Host's clock and time-zone (Korean Standard Time) will be the official timekeeper for this Policy Hackathon. Entries must be submitted and received by

Host during the Policy Hackathon Period in accordance with the requirements in the above HOW TO ENTER Section, and all participation must be in strict accordance with these Rules.

Only Entries that actually arrive at sumijeon@snu.ac.kr on the related mail servers during the given deadline for entry in the Policy Hackathon will be considered. Other proof of submitting or attempting to submit an Entry (such as, without limitation, a printed, saved or copied automated receipt confirming entry receipt, a "Thanks for submitting" screen or message) does not constitute proof of actual receipt of the Entry for purposes of this Policy Hackathon. Those who do not abide by these Rules and the instructions of Host and provide all required Participant Content may be disqualified. Entries or participation may not be acknowledged and will not be returned. Entries (or participation that does not qualify as an Entry) that are incomplete, lost, late, misdirected, mutilated, fraudulent, illegitimate, incomprehensible, garbled, or generated by a macro, bot, or other automated means will not be accepted and will be void (although of course teams are welcome to use automatic tools such as translation assistants and Artificial Intelligence Large Language Models (LLMs) to support their efforts). Entries or participation made on behalf of a Participant by a third party not affiliated or associated with that Participant or originating through any commercial promotion subscription, notification, or entering services will be declared invalid and disqualified for this Policy Hackathon. No Released Party will have any responsibility or liability for any dispute regarding any Participant, including the identity of any Individual Participant, or the distribution of any reward received by a Business Participant. In the event that any dispute regarding an Entry or Participant (including those regarding the identity or members of a Business Participant or any Participant's rights in any Participant Content) cannot be resolved to Host's satisfaction, the Entry may be deemed ineligible and the Participant disqualified. As a condition of entering the Policy Hackathon, without limiting any other provision in these Rules, each Participant gives consent for Host and its agents to obtain and deliver his/her name, address and other information and Entry to third parties, or otherwise process such information for the purpose of administering this Policy Hackathon and complying with applicable laws, regulations, and rules. **ENTRIES MAY NOT BE ACKNOWLEDGED AND, IN FACT, MAY BE DESTROYED AFTER THE POLICY HACKATHON PERIOD. KEEP A COPY OR THE ORIGINAL OF EACH ELEMENT OF THE ENTRY. ANY ENTRY THAT DOES NOT CONFORM TO THE REQUIREMENTS IN THESE RULES MAY BE DEEMED INELIGIBLE.**

SUBMISSION REQUIREMENTS:

Participant Content must meet all of the following requirements or the associated Entry may be disqualified:

- If any part of a Participant's Participant Content depicts, identifies, or includes any person that is not Participant itself/himself/herself, Participant must have all permissions and rights from the individual depicted, identified, or included (and, if such individual is a minor, his/her parent or legal guardian) and agrees to provide Host with written confirmation of those permissions and rights upon request.
- Participant must have all necessary permissions and rights to submit the Participant Content in this Policy Hackathon and agrees to provide Host with written confirmation of those permissions and rights within the timeframe requested, if requested.
- Participant Content must not create or imply any association between Sponsor, Host, and any individual or entity or his, her, or its products or services, including the Participant.
- Participant Content must not infringe, misappropriate, or violate any rights of any third party including, without limitation, copyright (including moral rights), trademark, trade secret, or rights of privacy or publicity.

- Participant Content must not include information or content that is false, fraudulent, deceptive, misleading, defamatory, libelous (including trade libel), disparaging, harassing, threatening, profane, obscene, pornographic or otherwise adult-oriented, hateful, indecent, inappropriate, or injurious to any Released Party or any other party.
- Participant Content must not contain or describe any harmful or illegal activity or content or in any way violate any federal, provincial, state, or local laws, rules, or regulations in the Republic of Korea or in the participant’s home jurisdiction (in cases where this is not also the ROK). Liability for any possible civil or criminal violations remains solely with the entrant, and not the Host or Sponsor of the HRHK Policy Hackathon.
- Participant Content must be suitable for presentation in a public forum.
- **Participant agrees that his, her, or its participation in the Policy Hackathon and agreement to these Rules and any Released Party’s reproduction, display, and use of the Participant Content in accordance with these Rules will not violate any agreement to which Participant is a signatory or party.**
- **Participant agrees to indemnify the Released Parties against any and all claims from any third party for any use or reuse by any Released Party of the Participant Content authorized under these Rules.**
- **Participant certifies and confirms that the Reward granted for his, her, or its participation are the result of his, her, or its participation in the Policy Hackathon in the country of residence or establishment provided at the time of Policy Hackathon entry.**

Host reserves the right to disqualify from the Policy Hackathon any Participant whose Entry refers, depicts, or in any way reflects negatively upon a Released Party, the Policy Hackathon, or any other person or entity or does not comply with these Rules, including any of the above Submission Requirements.

WINNER SELECTION/NOTIFICATION:

The criteria for winning differ in each round of the XRHK Policy Hackathon.

ROUND 1

SELECTION CRITERIA:

The Host, in consultation with the Sponsor, will select two (2) of the submitted scenarios (plus their accompanying memos) as the basis for the XRHK Policy Hackathon’s two (2) official policy challenges. At its discretion, Host *may* draw on additional submitted scenarios to embellish and improve upon the details in the winning scenarios, in which case due credit will be given to all contributing teams.

Host will evaluate submitted scenarios based on the following criteria:

1. **Realism (20% weighting)**
Does this scenario appear to be a *realistic* policy challenge that may arise in the Metaverse?
2. **Resonance (20% weighting)**
Does the scenario resonate with the policy theme identified above: “Building Community and Well-being in the Metaverse”
3. **Potential Solvability (20% weighting)**

Is it conceivable that policies could be established that might credibly address the policy challenges raised by the scenario? Policy challenges must not be obviously easy to solve, but must also not be so foundational in nature that participants in the XRHK Policy Hackathon would have little to no realistic chance of proposing a workable policy proposal to address the issue.

4. **Clarity & Presentation** (20% weighting)

Is the scenario clear and easy to comprehend (for the generalized audience of potential undergraduate and graduate-level participants in the XRHK Policy Hackathon). This does not exclude from consideration highly technical policy challenges, but in such cases teams should ensure that they have done a good job explaining the challenge for a reasonably diverse audience.

5. **Creativity / Thoughtfulness** (20% weighting)

There are many ‘cliché’ policy challenges that are frequently discussed in the context of the Metaverse, and many of those have been thoroughly discussed already. We are not adverse to such scenarios, but do hope for submissions to be creative and thoughtful, perhaps pushing us collectively to think about new policy challenges that might have received less attention so far (or none at all), but seem important to discuss nonetheless.

The Host may ask for advice and guidance from Sponsor on some or all of the submitted entries before finalizing its decision, but ultimately will retain the final word on the selection of the winning entries. In the event of a tie in the selection of the winner of a reward, the Participant whose Entry received the highest score in the criteria of Resonance and Potential Solvability will be the winner, subject to verification.

REWARD:

Teams whose scenarios are selected in the first round will be (1) publicly acknowledged as the authors of the winning scenarios; (2) be granted first pick with regard to the policy challenge they prefer to work on for the XRHK Policy; (3) be awarded one of two “best scenario” prizes, which carries with it the reward of one (1) Meta Oculus Quest 2 Headset for up to three (3) team members.

Teams whose scenarios are not selected as the basis for one of the two XRHK Policy Challenges but whose scenarios nonetheless serve to inspire key elements of the circulated Policy Challenges will be publicly acknowledged as “supporting authors” of the finalized Policy Challenges. The Judging will occur take place from July 7-July 20, 2023. Judges’ decisions are final and binding in all matters relating to this XRHK Policy Hackathon. Each Participant acknowledges that other Participants may have submitted ideas and concepts contained in their Entry that may have familiarities or similarities to his/her/their Entry, and that he/she/they will not be entitled to any compensation or right to negotiate with the Released Parties because of these familiarities or similarities.

COMMUNICATION:

Host or its designee will notify the winners of Round 1 by July 21, 2023 at the email address included in the Entry Form. Potential winners will be required to respond to Host, or its designee as instructed within seven (7) days of Host sending the notification.

Each potential winner may be required to complete, execute, have notarized (if applicable), and return one or more of the following, including an Affidavit/Declaration of Eligibility and Liability/Publicity Release (unless prohibited by law), tax documents, and related reward-acceptance documents (collectively, “**Winner Documents**”) within ten (10) days or other time frame specified and in the form provided by Host, without revision, or reward may be forfeited. If any Participant refuses to comply with the foregoing requirements and other requirements of Host, his/her Entry may be disqualified at any time. The Winner Documents, if applicable, must be received by Host from the potential winners within ten (10) days of Host sending the documents to the potential winners (or other time frame as stated in the Winner Documents) or the potential winner may be disqualified and an alternate winner may be selected. If any notification or other Policy Hackathon-related communication is returned as undeliverable, or if a selected potential winner cannot be reached or does not respond as instructed after Host has attempted to notify that potential winner, that selected winner may be disqualified and an alternate winner may be selected (time permitting). Host reserves the right to modify the notification procedures in connection with the selection of any alternate potential winner, if any. The reward claim and Winner Documents are subject to verification by Host. The rewards, if legitimately claimed, will be awarded.

ROUND 2

SELECTION CRITERIA:

The Host, in consultation with the Sponsor, will oversee the selection of four (4) of the submitted policy proposals (two (2) for each of the policy challenges) as the finalists. Policy proposals will be scored by an expert panel of industry experts, academics, designers, and technologists according to the following criteria:

1. **Likely Impact** (30% weighting)
Is the policy proposal likely to have the desired impact?
2. **Sustainability** (30% weighting)
Is the policy proposal sustainable, in the broadest sense of that word. Is it *environmentally* sustainable? Is it *socially* sustainable? Is it *financially* sustainable, or at least conceivably supported by a readily-available source of funding?
3. **Creativity** (20% weighting)
Is the policy proposal merely recycling existing policy proposals, or did the team come up with something innovative and novel, perhaps uniquely suited to the policy challenge prompt?
4. **Presentation** (20% weighting)
Did the team put together a well-articulated and persuasive presentation that “wowed” the judges?

REWARD:

Teams whose policy proposals are selected in the second round will be (1) publicly acknowledged as finalists in the XRHK Policy Hackathon; and (2) be invited to attend the XRHK Conference held in Seoul, South Korea on October 11-12, 2023.

Hosts will arrange to cover the costs, room & board, plus a modest but reasonable stipend for day-to-day expenses in Seoul for all invited teams. **Host can cover such costs for no more than three (3) team members.** Teams are allowed to bring more team members to Seoul, but will have to cover the costs for any additional team members (ex: if a winning team with five participating team-members wishes to attend the conference, three of its members will have their airfare, accommodations, and board covered by the Host, while the remaining two teammates will have to cover those costs on their own).

COMMUNICATION:

Host or its designee will attempt to notify the potential winners in or around September 10, 2023, at the email address included in the Entry Form. Potential winners will be required to respond to Host, or its designee as instructed within seven (7) days of Host sending the notification.

Each potential winner may be required to complete, execute, have notarized (if applicable), and return one or more of the following, including an Affidavit/Declaration of Eligibility and Liability/Publicity Release (unless prohibited by law), tax documents, and related reward-acceptance documents (collectively, **“Winner Documents”**) within ten (10) days or other time frame specified and in the form provided by Host, without revision, or reward may be forfeited. If any Participant refuses to comply with the foregoing requirements and other requirements of Host, his/her Entry may be disqualified at any time. The Winner Documents, if applicable, must be received by Host from the potential winners within ten (10) days of Host sending the documents to the potential winners (or other time frame as stated in the Winner Documents) or the potential winner may be disqualified and an alternate winner may be selected. If any notification or other Policy Hackathon-related communication is returned as undeliverable, or if a selected potential winner cannot be reached or does not respond as instructed after Host has attempted to notify that potential winner, that selected winner may be disqualified and an alternate winner may be selected (time permitting). Host reserves the right to modify the notification procedures in connection with the selection of any alternate potential winner, if any. The reward claim and Winner Documents are subject to verification by Host. The rewards, if legitimately claimed, will be awarded.

ROUND 3

SELECTION CRITERIA (PEER FAVORITE):

Finalists’ pre-recorded 5-minute video presentations will be shared with all teams that participated in Round 2 of the XRHK Policy Hackathon. Those teams that did not advance from Round 2 to Round 3 will be given the opportunity to vote on their favorite policy proposal. The winner of this anonymous vote will be announced after the judges have deliberated and chosen the two winners of the XRHK Policy Hackathon.

REWARD:

Being designated “Peer Favorite” comes with no monetary or monetizable reward.

SELECTION CRITERIA (AUDIENCE FAVORITE):

Round 3 of the XRHK Policy Hackathon will be a public event, held on day one of the XRHK Conference, held in Seoul, South Korea from October 11-12, 2023. After hearing the four presentations of the finalist teams, the audience will be given the opportunity to vote for the “Audience Favorite”. The

winner of this anonymous vote will be announced after the judges have deliberated and chosen the two winners of the XRHK Policy Hackathon.

REWARD:

Being designated “Audience Favorite” comes with no monetary or monetizable reward.

SELECTION CRITERIA (OVERALL HACKATHON WINNERS):

The Host, in consultation with the Sponsor, will oversee the selection of the two (2) winners of the XRHK Policy Hackathon (one per policy challenge scenario). Policy proposals will be scored by an expert panel of industry experts, academics, designers, and technologists according to the following criteria (50% identical to those in Round 2; 50% focusing on teamwork, validation methods, and collaborative design):

(Same evaluation criteria as for Round 2)

1. **Likely Impact (15% weighting)**
Is the policy proposal likely to have the desired impact?
2. **Sustainability (15% weighting)**
Is the policy proposal sustainable, in the broadest sense of that word. Is it *environmentally* sustainable? Is it *socially* sustainable? Is it *financially* sustainable, or at least conceivably supported by a readily-available source of funding?
3. **Creativity (10% weighting)**
Is the policy proposal merely recycling existing policy proposals, or did the team come up with something innovative and novel, perhaps uniquely suited to the policy challenge prompt?
4. **Presentation (10% weighting)**
Did the team put together a well-articulated and persuasive presentation that “wowed” the judges?

(Additional evaluation criteria for Round 3)

5. **Teamwork, Collaborative Design, Validation and Refinement (50% weighting)**
To what extent did the teams take advantage of the various resources available to them to validate, improve, tweak, and/or ‘beta test’ its vision for a policy proposal. Presentations should be tangibly improved between Rounds 2 and 3, and teams should be able to report to their judges on the *methodology* they chose to drive this validation and refinement process.

REWARD:

Teams whose policy proposals are selected in the third round will be (1) publicly acknowledged as the winners of the XRHK Policy Hackathon; and (2) be featured (alongside a summary of their policy proposals) in a publication distributed both internally and externally by Meta (sponsor), as well as public promotional materials put out by Host.

COMMUNICATION:

Host or its designee will notify the potential winners of the “Peer Favorite,” “Audience Favorite” and “Overall Hackathon Winner” awards on October 11, 2023, at the conclusion of the third and final round of the XRHK Policy Hackathon.

If any Participant refuses to comply with the foregoing requirements and other requirements of Host, his/her Entry may be disqualified at any time, and the runner-up be declared winner instead. Host reserves the right to modify the notification procedures in connection with the selection of any alternate potential winner, if any. The reward claim and Winner Documents are subject to verification by Host. The rewards, if legitimately claimed, will be awarded.

By entering this Policy Hackathon and accepting any reward(s) granted, Participants agree to maintain his/her/their behavior in accordance with all applicable laws, rules, and regulations and generally accepted social practices in connection with participation in any Policy Hackathon - or reward-related activity. Host is not responsible for any inability or unwillingness of any winning Participant to accept or use the reward (or portion thereof) for any reason. Reward elements delivered by mail, if any, will only be mailed to the winning Participant’s address within the Territory. Reward details not specifically stated in these Rules, will be determined by Host. To the fullest extent allowable under applicable law, all taxes (including, without limitation, national, federal, state, provincial, territorial, prefectural, and/or local taxes), as well as any expenses arising from acceptance or use of the reward and not specified in these Rules as being provided as part of the reward, are the sole responsibility of the Winners. Host may, in compliance with the relevant law, withhold taxes (including, without limitation, national, federal, state, provincial, territorial, prefectural, and/or local taxes) from the reward. Host is not responsible for and will not replace any lost, mutilated or stolen reward or reward element or any reward that is undeliverable or does not reach a winner because of incorrect or changed contact information. If a winner does not accept or use the entire reward for any reason, the unaccepted or unused part of the reward will be forfeited and Host will have no further obligation with respect to that reward or portion of the reward. No transfers, reward substitutions, or cash redemptions will be made. Host reserves the right to substitute any stated reward or any component thereof with another reward or component of equal or greater value for any reason. No more than the stated rewards will be awarded. Participants waive the right to assert as a cost of winning the reward, any and all costs of verification and redemption and any liability and publicity that might arise from claiming or seeking to claim said reward.

LICENSE

By entering, except where prohibited by law, each Entrant grants to the Released Parties (and their agents, successors, and assigns) the royalty-free, transferable, sublicensable right and permission to use, edit, modify, copy, reproduce, and distribute their Participant Content solely to the extent necessary to administer the Policy Hackathon. For the avoidance of doubt, the Released Parties would not be permitted to use the Participant Content for any other purpose.

Each Participant hereby acknowledges and agrees that the relationship between the Participant and each of the Released Parties is not a confidential, fiduciary, or other special relationship, and that the Participant’s decision to submit his/her Entry for purposes of the Policy Hackathon does not place any of the Released Parties in a position that is any different from the position held by members of the general public with regard to elements of the Entry, other than as set forth in these Rules. Each Participant understands and acknowledges that the Released Parties have wide access to ideas, text, images, code, applications, software, and other creative materials. Each Participant also acknowledges that many ideas

for applications and online services may be competitive with, similar to, or identical to his/her Participant Content and/or each other in idea, function, components, format, or other respects. Each Participant acknowledges and agrees that such Participant will not be entitled to any compensation as a result of any Released Party's use of any such similar or identical material that has or may come to such Released Party from other sources. Each Participant acknowledges and agrees that Host does not now and will not have in the future any duty or liability (direct or indirect; vicarious, contributory, or otherwise) with respect to the infringement or protection of the Participant's copyright or other proprietary rights in and to his/her Entry, including the Participant Content contained or described therein. Each Participant acknowledges that, with respect to any claim by Participant relating to or arising out of a Released Party's actual or alleged exploitation or use of any Entry or other material submitted in connection with the Policy Hackathon, the damage, if any, thereby caused to the applicable Participant will not be irreparable or otherwise sufficient to entitle such Participant to seek injunctive or other equitable relief or in any way enjoin the production, distribution, exhibition, or other exploitation of any Released Party materials, service or other property, and Participant's rights and remedies in any such event are strictly limited to the right to recover damages, if any, in an action at law.

LIMITATION OF LIABILITY:

Nothing in these Rules limits, excludes, or modifies or purports to limit, exclude, or modify any statutory consumer guarantee or any implied condition or warranty, the exclusion of which from these Rules would contravene any statute or cause any part of these Rules to be void ("non-excludable guarantees"). Subject to the limitations in the preceding sentence and to the maximum extent permitted by any mandatory provisions of applicable law, the Released Parties exclude from these Rules all conditions, warranties, and rules implied by statute, general law, or custom, except for liability in relation to a non-excludable guarantee. Subject to any non-excludable guarantees, each entrant agrees to release, hold harmless, and indemnify (i.e., defend and/or reimburse) the released parties from any liability whatsoever for injuries or damages of any kind sustained in connection with the use, acceptance, possession, misuse, or awarding of a reward or while preparing for, participating in, and/or traveling to or from any Policy Hackathon - or reward-related activity, including, without limitation, any injury, damage, death, loss, or accident to person or property (however (but only if required by law in your jurisdiction), this release, hold harmless, and indemnification commitment does not apply to cases of bodily injury or loss of life or to the extent that any death or personal injury is caused by the negligence of Host or other third party, where liability to the injured party cannot be excluded by law). Further, entrant agrees that the released parties are not responsible in any way for any additional expenses, omissions, delays, or re-routing resulting from any acts of any government or authority. Each winner agrees that the reward is provided as-is without any warranty, representation, or guarantee (express or implied, in fact or in law), whether now known or hereinafter enacted, relative to the use or enjoyment of the reward, beyond any non-excludable guarantees.

ADDITIONAL DISCLAIMERS: To the extent permitted by applicable law, Released Parties are not responsible and/or liable for any of the following, whether caused by a Released Party, the entrant, or by human error: entries that are submitted by illegitimate means (such as, without limitation, by an automated computer program) or entries in excess of any stated limit; any lost, late, incomplete, illegible, unintelligible, garbled, mutilated, or misdirected entries, email, mail, or Policy Hackathon-related correspondence or materials or postage-due mail; any error, omission, interruption, defect or delay in transmission or communication; viruses or technical or mechanical malfunctions; interrupted or unavailable cable or satellite systems; errors, typos, or misprints in these Rules, in any Policy Hackathon-related advertisements, or other materials; failures of electronic equipment, computer hardware, or

software; lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or entry information. Released Parties are not responsible for electronic communications that are undeliverable or do not reach entrant as a result of any form of active or passive filtering of any kind, or insufficient space in a person's account to receive messages. Released Parties are not responsible, and may disqualify you, if your email address or other contact information does not work or is changed without prior written notice to Host. To the extent permitted by applicable law and without limiting any other provision in these Rules, Released Parties are not responsible or liable to any entrant or winner or any person claiming through such entrant or winner for failure to supply the reward or any part of a reward in the event that any of the Policy Hackathon activities or Released Parties' operations or activities are affected by any cause or event beyond the sole and reasonable control of the applicable Released Party, including, without limitation, by reason of any acts of God, any action, regulation, order or request by any governmental or quasi-governmental entity (whether or not the action, regulations, order or request proves to be invalid), equipment failure, threatened or actual terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, pandemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any law, rule, regulation, action, order or request adopted, taken or made by any federal, state or local governmental or quasi-governmental entity (whether or not such governmental act proves to be invalid), or any other cause, whether or not specifically mentioned above.

GENERAL RULES: By entering this Policy Hackathon (except where prohibited by law), each entrant grants the Released Parties the irrevocable, sublicensable, absolute right and permission to use, publish, post or display their name, photograph, likeness, voice, reward information, biographical information, any quotes attributable to him or her, any other indicia of persona, and any information or content provided in or submitted as part of their entry (regardless of whether altered, changed, modified, edited, used alone, or used with other material) for advertising, trade, promotional and publicity purposes without further obligation or compensation of any kind to him or her, anywhere, in any medium now known or later discovered or devised (including, without limitation, on the Internet), world-wide, without any limitation of time, and without notice, review, or approval and each entrant releases all Released Parties from any and all liability related to Released Parties' use, publishing, posting or displaying. Nothing contained in these Rules obligates Host to make use of any of the rights granted in these rules and winner waives any right to inspect or approve any such use.

Host's decisions will be final in all matters relating to this Policy Hackathon, including interpretation of these Rules, determination of any winner, and awarding of any reward. All entrants, as a condition of entry in this Policy Hackathon, agree to be bound by these Rules and the Host's decisions. Failure to comply with these Rules may result in disqualification from this Policy Hackathon. Entrants further agree not to damage or cause interruption of this Policy Hackathon and/or prevent others from entering and/or participating in this Policy Hackathon. Host reserves the right to restrict or void entries or participation from any IP address or other identifiable source if any suspicious entry and/or participation is detected. Host reserves the right to void entries of any entrants who Host believes have attempted to tamper with or impair the administration, security, fairness, or proper play of this Policy Hackathon.

Host's failure to or decision not to enforce any provision in these Rules will not constitute a waiver of that or any other provision. In the event there is an alleged or actual ambiguity, discrepancy, or inconsistency between disclosures or other statements contained in any Policy Hackathon -related materials, and/or

these Rules (including any alleged discrepancy or inconsistency within these Rules), it will be resolved by Host, with the support of Sponsor. Entrants waive any right to claim ambiguity in the Policy Hackathon structure, any Policy Hackathon materials, or these Rules. If Host determines, at any time, that a winner or potential winner is disqualified, ineligible, in violation of these Rules, or engaging in behavior that Host deems obnoxious, inappropriate, threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Host reserves the right to disqualify that winner or potential winner, even if the disqualified winner or potential winner may have been notified or displayed or announced anywhere.

The invalidity or unenforceability of any provision of these Rules will not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules will otherwise remain in effect and will be construed in accordance with their collective terms as if the invalid or illegal provision were not contained in these Rules. If this Policy Hackathon is not capable of running as planned for any reason, Host reserves the right to cancel, modify or suspend this Policy Hackathon and award the reward from eligible entries received prior to cancellation, modification, or suspension or as otherwise deemed fair and appropriate by Host. If any person supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these Rules in an attempt to obtain any reward, Host may disqualify that person and seek damages from him or her and that person may be prosecuted to the full extent of the law. No Released Party will have any responsibility or liability for any dispute regarding any entrant, including the identity of any individual participating on behalf of a business or organization, the affiliation, employment, membership, and/or agency of individuals of a business or organization, or the distribution of any reward. In the event of a dispute regarding an entry or participation (including those regarding the identity or affiliation, employment, membership, and/or agency of an individual or entrant, who submitted an entry, and/or who should receive a reward) cannot be resolved to Host's satisfaction the entry will be deemed ineligible and the entrant disqualified.

Any attempt to damage any online service or website or to undermine the legitimate operation of a Policy Hackathon may violate criminal and civil laws. If such an attempt is made, Host may disqualify any entrant (or purported entrant) making such attempt and may seek damages to the fullest extent permitted by law.

DISPUTES/GOVERNING LAW: Except where prohibited, as a condition of participating in this Policy Hackathon, each entrant agrees that any and all disputes that cannot be resolved between the entrant and any Released Party, claims and causes of action arising out of or connected with the entry, this Policy Hackathon, or the reward awarded, or the determination of a winner must be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will an entrant be permitted or entitled to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-pocket expenses (if any), not to exceed ten US dollars (USD 10), and entrant further waives all rights to have damages multiplied or increased, to the extent permitted by law.

This Policy Hackathon, these Rules, and any dispute arising under or related to the entry, this Policy Hackathon and/or Rules (whether for breach of contract, tortious conduct or otherwise) will be governed, construed, and interpreted under the laws of the Republic of Korea, without reference or giving effect to its conflicts of law principles or rules that would cause the application of any other state's laws. Any legal actions, suits, or proceedings related to this Policy Hackathon (whether for breach of contract, tortious conduct, or otherwise) will be brought exclusively in courts of competent jurisdiction located in the

Republic of Korea, and each entrant irrevocably accepts, submits, and consents to the exclusive jurisdiction and venue of these courts with respect to any legal actions, suits, or proceedings arising out of or related to this Policy Hackathon. You waive any and all objections to jurisdiction and venue in these courts and hereby submit to the jurisdiction of those courts.

RULES/WHO WON? A copy of these Rules is available by sending an email with the subject line “XR Hub Korea Policy Hackathon - Rules” to sumijeon@snu.ac.kr. During the Policy Hackathon Period, the Rules will also be available by visiting <https://metaversepolicyhackathon.com>. Information about who won is available by sending an email with the subject line “XR Hub Korea Policy Hackathon - Who Won?” to sumijeon@snu.ac.kr. Rules requests must be received no later than the end of the Policy Hackathon Period. Requests for winner information must be received no later than three (3) months after the end of the Policy Hackathon Period.

SPONSOR: Facebook Singapore Pte Ltd, 9 Straits View, Level 29, Marina One Singapore 018937.

Annex

Qualifying countries and regions for the Policy Hackathon:

- Afghanistan
- Australia
- Bangladesh
- Brunei
- Cambodia
- Fiji
- Hong Kong
- Indonesia
- Japan
- Kazakhstan
- Kiribati
- Korea, Republic of
- Kyrgyzstan
- Laos
- Macau
- Malaysia
- Maldives
- Marshall Islands
- Micronesia
- Mongolia
- Myanmar (*participants from Myanmar are ineligible for monetary reward or its monetizable equivalent*)
- Nauru
- Nepal
- New Zealand
- Pakistan
- Palau
- Papua New Guinea
- Philippines
- Samoa
- Singapore
- Solomon Islands
- Sri Lanka
- Taiwan
- Tajikistan
- Thailand
- Timor-Leste
- Tonga
- Tuvalu
- Uzbekistan
- Vanuatu
- Vietnam